

**SAN FRANCISCO ZOOLOGICAL SOCIETY  
STATEMENT OF REVENUES AND EXPENSES  
FYE 2025 OPERATING BUDGET**

	<u>Amount</u>	<u>% to Revenue</u>
<b>REVENUES</b>		
Admissions	\$ 9,856,113	38.6%
Management Fee	4,000,000	15.7%
Membership	2,420,000	9.5%
Retail Operations	1,699,412	6.7%
Retail Commissions	1,800,585	7.1%
Parking	1,064,000	4.2%
Fundraising - Contributions	1,421,833	5.6%
Fundraising - Events	1,234,000	4.8%
Education	816,834	3.2%
Board Giving	380,000	1.5%
Investments Portfolio Spend (5%) + Interest	826,564	3.2%
Estate Bequests	-	0.0%
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<b>TOTAL REVENUES</b>	25,519,341	100.0%
<b>EXPENSES</b>		
Animal Division	9,727,346	38.1%
Building & Grounds	7,427,692	29.1%
General & Administration	3,196,352	12.5%
Admissions	1,899,066	7.4%
Education	1,139,078	4.5%
Marketing	666,953	2.6%
Fundraising	867,559	3.4%
Retail Operations	330,636	1.3%
Membership Services	251,062	1.0%
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<b>TOTAL EXPENSES</b>	25,505,744	99.9%
<b>NET OPERATING SURPLUS</b>	<hr/> <b>\$ 13,597</b> <hr/>	<b>0.1%</b>
<b>ATTENDANCE</b>	700,000	